

For Immediate Release

TalentFusion Expands West Coast Operation

RPO Leader Delivering Coast-to-Coast Recruitment Solutions

Boston, MA, August 10, 2011 - [TalentFusion](#), a leader in the Recruitment Process Outsourcing industry, is happy to announce their rapidly expanding West Coast operation.

With the recent acquisition of several key clients in Seattle and in Silicon Valley, TalentFusion is expanding its presence on the west coast. As a result of their growing business on the west coast, TalentFusion has made a number of key management hires, including the establishment of a sales office in Seattle that will also serve the San Jose marketplace.

“I am very happy to announce the recent hiring of Erik Koch to our senior sales team”, stated CEO David Pollard. “Erik brings with him many years of recruitment sales experience serving the high tech corridor from Seattle down to Silicon Valley.”

“I’m very excited to be working with a company that truly understands the unique and critical business challenges of our client partners”, says newly hired West Coast Sales Manager Erik Koch.

“TalentFusion has the knowledge, experience and agility to accommodate aggressive hiring schedules and deliver under tight deadlines”, Koch continued. “Their client list is impressive as is their reputation for integrity and customer service. I look forward to the upcoming months as we prepare for economic growth and I expect to see recruitment process outsourcing being a popular business case for organizations looking to acquire the best talent while remaining strategically nimble.”

In addition to hiring Mr. Koch, TalentFusion has added a number of management roles including a Staffing Manager as well as other key infrastructure positions designed to support their rapidly growing client base on the west coast.

“The west coast is leading the charge in growing American business at a time when much of the rest of the country is still struggling to emerge from the recession”, Pollard continued. “We are very excited to be partnering with some of the most successful technology based businesses in the world and look forward to continued growth on the west coast.”

About TalentFusion

[TalentFusion](#) is an industry-leading provider of [Recruitment Process Outsourcing](#) services to mid-sized and large commercial and government clients throughout the United States. Blending recruitment best practices, leading edge Web 2.0 technology and great people, [TalentFusion](#) delivers world-class solutions that solve complex hiring challenges and mission critical business problems.

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