

## **TalentFusion Adds Six New RPO Accounts in Robust First Quarter**

Boston, MA; April 11, 2008 — TalentFusion, the Massachusetts based recruitment process outsourcing firm, is reporting that their RPO business is exploding in early 2008, with companies that need to reduce the cost of recruitment while improving the quality of the hires they make.

With the economy appearing volatile, TalentFusion is successfully offering companies the opportunity to transform the fixed cost of recruiting into a variable and scalable cost structure—affording their clients better financial control at a time when they need it the most.

“We have seen a nice spike in sales activity in 2008 that ironically appears linked to the uncertainty in the market,” stated CEO David Pollard. “Companies still need to hire highly skilled talent but want to do it as cost effectively as possible while actually improving the quality of the hires. That plays right into TalentFusion’s strengths.”

TalentFusion won numerous awards in 2007, including the HRO Today’s Bakers Dozen award for top RPO firms, as well as being listed as a Top Ten RPO firm by the Black Book of Outsourcing. These recognitions further amplify TalentFusion’s market leadership in the rapidly growing RPO space.

TalentFusion specializes in servicing the IT, Financial Services, Industrial, Pharmaceutical, Energy, and Mass Media industries. The TalentFusion business model allows companies to optimize their recruiting efforts, offers a quick ramp up to provide results, and their clients enjoy tremendous customer service, increased visibility, along with the ability to compete in their respective markets.

### **About TalentFusion**

TalentFusion is a Recruitment Process Outsourcing and HR Consulting firm that specializes in helping Fortune 2000 companies such as Wachovia, Wells Fargo, BearingPoint and Unisys improve their strategic hiring process to drive business value and revenue growth. TalentFusion is based in Pittsfield, Massachusetts and can be reached at [khannaleck@talentfusion.com](mailto:khannaleck@talentfusion.com) or at (413) 236-9800 ext 105.